

2026 MEMBERSHIP DRIVE

Women coming together
to change the lives of
families in need throughout
Eastern New Mexico.

**Greetings from
Women United!**

UNITED WAY
WOMEN UNITED

Year End

Keep a Family in Their Home. Join Women United.

Every week, neighbors across eastern New Mexico call 211 because they are one missed paycheck away from losing their home. From January through July alone, 211 logged 987 requests for help with housing, rent and utilities.

Women United is one way our community answers. Its members, called Community Allies, each make an annual gift of \$50 or more to United Way of Eastern New Mexico's Game Changer Fund, which helps families fight eviction and utility shut-off. In 2025, Women United members made it possible to give rent and utility assistance to 25 families, keeping them safe in

their homes. The fund also helps people clear everyday barriers to work, like the cost of a birth certificate, an ID, or an application or training fee.

The No Worries Wall grew from Women United after Robyn Costa recognized that some students lacked everyday hygiene items. A simple collection effort became a regional program providing students with discreet access to soap, shampoo, deodorant, toothbrushes, feminine-hygiene products, and other essentials.

There are no meetings to attend, no committees to join and no club responsibilities. Many Allies volunteer anyway,

From teaching financial literacy to ninth graders at Reality Check Day to ringing bells for the Salvation Army.

Your gift means a family won't be evicted and won't end up sleeping in their car. Scan the code or visit unitedwaynm.org to become a Community Ally today!

Joining is simple. In return for your gift, you receive quarterly newsletters and invitations to four luncheons and two evening networking events each year

**YOUR MEMBERSHIP
MAKES THIS POSSIBLE.
JOIN US TODAY!**



UNITED WAY
WOMEN UNITED



25

FAMILIES ASSISTED

Received rent and utility assistance in 2025.



291

PEOPLE HELPED

Through 211 referrals across Curry, Roosevelt, Quay and De Baca counties so far this year.



14

SCHOOLS SUPPORTED

Through 4CBHP, providing mental wellness resources and support for students.



23

WOMEN UNITED MEMBERS

Invested \$6,602 to create opportunities for local families (April 2026).

THANK YOU!

2027: Brenda Bishop, Sonya Bridgewater, Patrice Caldwell. 2026: Mary F. Ayala, Suzanne Balch-Lindsay, Dawn Bendzus, Ronnie Birdsong (in memorium), Brenda Bishop, Sonya Bridgewater, Erinn M. Burch, Jane Chavez, Deanna Dial, Elaine T. Gard, Leeann Glen, Alissa Idsigna, Karen Inge, Alyssa Johnson, Lindsay Keller, Andrea King, Betty Mitchell, Donna J. Mowrer, Hope Moyers, Jacque S. Ochs, Margaret A. Rhode, Stephanie Spencer, Sarah Stevens, Dianna K Thompson, Kim Viscaino, Dana Ware, Laurie Westerman, Betty Williams, Sara Williford, Elaine Williford

Meet Our Members!

Join Us!

Upcoming Events - See you there!

UNITED WAY OF EASTERN NEW MEXICO

Women United Portales LUNCHEON

— HOSTESS & SPEAKER —
Tawna Luscombe

Tawna Luscombe is Library Director at the Portales Public Library. She is a community leader who enjoys developing programs and connecting with patrons.

TUESDAY, OCT. 27
11:30 a.m. - 1 p.m.
Portales Public Library

TICKETS
\$20 MEMBERS
\$25 NON-MEMBERS
Questions call 575-769-2103

UNITED WAY OF EASTERN NEW MEXICO

Women United Clovis LUNCHEON

— SPEAKER —
Linda Anderle
From Floral Artistry to Fiber Art

Linda Anderle is an accomplished fiber artist whose creative career spans nearly six decades. Her work has been juried into more than 35 exhibitions across the U.S. and internationally, with recent solo exhibitions in Taos and Clovis. Now based in Clovis, she continues to explore the possibilities of fiber art through intricate stitched figures and imaginative textile works.

MONDAY, DEC. 7
11:30 a.m. - 1 p.m.
Clovis Civic Center

TICKETS
\$20 MEMBERS
\$25 NON-MEMBERS
Questions call 575-769-2103

MAKING A
DIFFERENCE
HAS NEVER
BEEN
SO MUCH
FUN!

SHOP THE Collection!

BOOKS & Butterflies

SCAN TO SHOP!

THURSDAY, NOVEMBER 5, 2026
5:00 P.M. - 8:30 P.M.
The Well on Main
311 S. Main Ave.,
Portales, NM 88130

EVENT HIGHLIGHTS

- KARAOKE**
Sing Your Favorite Dolly Songs!
- COSTUME CONTEST**
Show Your Dolly Spirit!
- TRIVIA**
Test Your Dolly Knowledge!
- GIFT BASKETS & MERCHANDISE**
Great Prizes & More!

BOOKS & Butterflies
A CELEBRATION OF DOLLY PARTON
TO BENEFIT THE ROOSEVELT AND DE BACA COUNTIES IMAGINATION LIBRARY

Fun for a Great Cause!